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Newsletter Highlights

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Cebit Bilisim Eurasia

ALTEC SOFTWARE, the subsidiary company of the ALTEC Group participated in Cebit Bilisim Eurasia, the most important trade show for ICT industry in the Eurasian region, which was held from 29 November to 2 December 2012 in Istanbul. The Cebit Bilisim Eurasia is a crossroad where top-ranking technology companies meet with business activity in Eurasia (Turkey, Southeastern Europe, and Black Sea countries), Europe, Middle East, Far East and the USA.

The Cebit Bilisim Eurasia attracted 1.078 companies and organizations from 17 countries around the world; ALTEC SOFTWARE was the sole Greek participant which reveals both its pioneer and innovative role as an internationally oriented company. It is worth mentioning that during the last few years, ALTEC SOFTWARE is continuously increasing its share in the market, achieving profitable results and remaining an economically healthy and robust company.

Within the framework of the Cebit Bilisim trade show, ALTEC SOFTWARE presented ATLANTIS E.R.P., the top-ranking software with thousands of successful installations in the Greek market and hundreds of them in 3 Balkan countries (Romania, Bulgaria, and Albania).

As an integrated information system for large-sized commercial and industrial businesses, service provision companies, organizations of both private and public sector, ATLANTIS E.R.P., is being constantly updated, upgraded and expanded in order to meet the most demanding requirements.

Taking part in this trade show, ALTEC SOFTWARE aims at penetrating into the emerging and fast evolving markets in Eurasia region, and particularly the Turkish one. ATLANTIS E.R.P. is mature enough to correspond and fully cover the needs of such markets.

New features

Utilizing cutting-edge technologies, Altec Software offers useful tools, which assist all business procedures, and completes their business activities by developing and providing new modules.

Atlantis ERP & Xline ERP

The new module "Management of Calls", which is incorporated into ATLANTIS ERP and XLINE ERP system, offers the linkability with Asterisk PBX, by executing the PBX operations through the ERP system within an integrated user interface.

<u>Basic Features</u>

- Structure of users with specific call rights.
- Functional PBX console.

- Management of multiple incoming calls and calls waiting.
- Call forwarding & call forwarding receiving including in-progress call data as well as all the E.R.P. active data.
- Easy-to-use contact list with multiple options for outgoing calls.
- Scheduling of outgoing calls with reminder through myOutlook.
- Internal calls.
- Generate a transaction party (E.R.P. customer, C.R.M. customer, customer contact etc) and a CRM action, customer order etc during a call.
- Management of other contacts which are not recorded in the ERP system.
- Series of predesigned reports.
- Calls analysis at QlikView engine.

Capital ERP

The module of Loyalty Cards Management which is incorporated into CAPITAL ERP system meets in the best possible and efficient way the requirements of customers who use the retail sales modules.

The application offers its customers the capability to collect and redeem points either for items or discount upon document's value.

The management of points may operate for the whole number of customers or a part of them, as well as the whole number of items or specific ones. At the same time, it offers direct information per customer for the earned and redeemed points.

Basic Features

Calculate points

- Based on items
- Based on value
- Based on both of them

Redeem points

- For discount
- For gifts

Print points

- For specific period
- By customer

Easy customization which covers many different scenarios.

New collaborations (e-Shop)

PINK WOMAN SA
WOMENSWEAR PRODUCTION AND TRADING

Pink Woman's e-Shop has been developed by Altec Software.
http://www.pinkwoman-fashion.com/

The clothing brand Pink Woman was founded in 2004 in northern Greece where the first shops opened their doors. Year after year, Pink woman developed its presence in the wholesale market as well as in retail. Today the Pink Woman network stands for 11 privately-owned shops, 300 corners (shop-in-shop) and 54 franchises on commercial streets and in malls.

Pink is the young women's collection that has been created to fill a gap.

PINK WOMAN's e-Shop has been jointly designed by Altec Software and PINK WOMAN, taking into account the company's special aesthetic and functional needs.

The e-shop will offer the company the opportunity to:

- Show its products at every color combination through the Look Book.
- Facilitate its customers to match the clothes using the Get the Look tool, to take part in Facebook contests thus increasing the –shop's visits and therefore the purchases frequency.
- Complete their orders easily and through secure environment of the greater financial organizations.

- Be linked on line with the Atlantis ERP system, thus facilitating the company and providing the customers with credibility.

ADAMAKOS BROS SA (NAVY & GREEN)
MENSWEAR PRODUCTION AND TRADING

Navy and Green's e-Shop has been developed by Altec Software.
http://www.navygreen-eshop.gr

The company aimed at developing a new promotion channel for its products, which will operate 24 hours a day, 365 days a year in Greece and abroad.

The project has been entirely designed and implemented by Altec Software. An ultra modern, dynamic and functional e-Shop, on-line linked with Atlantis ERP system to meet **Navy and Green's** special needs.

In **1959 ADAMAKOS BROS SA** makes the first step of a long-standing and successful course in menswear field.
Today, Navy and Green Company, due to its continuous presence in Greek market, has been acknowledged as one of the most successful Greek companies with production and import activity in menswear.

ADAMAKOS BROS SA owns a wide and flexible network of wholesale distribution which consists of selected stores all over Greece. Moreover, it owns Shops in shops, a fast growing franchising stores network and it has established collaborations with famous brands.